



Course Addition

Originator: **Adi Thelen**

Department: **Communication**

Replacement Course ID:

- 1. Course Title: **Content and Rhetorical Analysis** Prefix & Num. **COMM 3460**
- 2. Pre-requisite(s): **COMM 1050; COMM 1270** Co-requisite(s): Instructor permission required: **No**

Class Hours/Week: *LEC: **3.00** *LBC w/cr: **0.00** *LNC w/no cr: **0.00** Credits: **3.00**
 Clinical: **0.00** Practicum: **0.00** Independent Study: **0.00**

- 3. Semester to be Implemented: **Fall, 2008** Day Extended Day Grade type **Regular**
- 4. Cost Code: Lab Fee: **\$0.00** Additional Fees: **\$0.00** Potential WLF: **0.00**

Explanation of Fees:

- 5. Is this course designed for a specific group? **No** Who?
- 6. Catalog Description: Now in Print, or Proposed Below:
Introduction to analysis of public communication (speeches, editorials, advertisements, TV, film, etc.) from a variety of rhetorical perspectives. Students will take the ideas learned in the theory course and apply them to texts looking for the persuasive means. Course will use media, texts, and student research to show the underlying rhetoric in every day settings. Prerequisites: COMM 1050; COMM 1270. 3 lecture hours per week.
- 7. Course justification (attach sheets if needed):
Teaches students critical thinking and not to accept things at face value.
- 8. Are library resources adequate to support this change? **Yes** If not, how are those resources to be acquired?
- 9. Are technical and other resources available? **Yes** If not, how are those resources to be acquired?

10. Relationship to the curriculum: Would the course fill a G.E. requirement? **No** If yes, which G.E. area? **If it does not fill a G.E. requirement, would the course offer elective credit? Yes**

11. Transferability of the course: List comparable courses at other colleges and universities:

G.E.	Elective	Course Title	Credits	Prefix & Num.	Institution
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Communication Criticism	3	COMM 3460	U of U
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Listening Theory	3	COMM 3060	WSU
<input type="checkbox"/>	<input type="checkbox"/>	Rhetorical Criticism	3	COM 408	Other ... <u>UNLV</u>

Approval Signatures:

Dean:

Date: _____

Academic VP: _____

Date: _____