

Class Offerings

Tapping into Your State Resources ... Yes You Can! Margaret Hunt and Anna Boulton of the Utah Division of Arts & Museums

This class will guide you through the benefits of state resources and how to connect with them. Learn about registering on NowPlayingUtah.com. The Change Leader program, public art commissions and other valuable opportunities.

How to Find & Keep Gallery Representation Gwen Hurd

Learn about the ethics and relationships between gallery and artist, contracts, marketing agreements, and sales. When are you ready to approach a gallery? Learn how to prepare and present your portfolio properly. If you have an exhibit coming up at your gallery or are simply putting one together yourself, come learn what you need to be on top of. how to communicate with your gallery so there are no surprises, and how to make the most of your show.

The Ins of the Arts Festivals and How to Make Your Art Festival Experience a Great Experience Gary Sanders, Community Arts Administrator for St. George

Gary is actively involved with the St. George Art Festival. He has been the director for the Park City Art Festival and the Temple Festivals of the Arts. Tips and ideas from both points of view: the artist and the festival administrator. Gain an introduction to the arts festival circuit in the western U.S. Learn how

to apply and how to succeed in the very complicated business of arts festivals. Learn from a successful art festival artist about lighting, setting up your booth-flow, how to attract viewers, interactions with viewers, and how to make money.

Tax Issues and for Visual Artists Attorney Tyler Ayres, SLC

Ayres has years of experience with copyright laws and understands the issues facing artists in particular. He will speak on several related topics, including tax issues and how to protect your artwork and how to protect yourself legally.

His knowledge of copyright law comes exclusively from providing assistance to artists. His wife is an artist and while in law school he became interested in assisting artists and people who perform a service for society. He enjoys his association with the art community very much.

Entering Juried Competitions & Building Your Resume Annette Everett, Sculptor

How to build your resume and open opportunities as a professional artist by entering juried competitions and open calls for entries.

Writing About Your Work Lauren Paul, Artist "Ghost Writer"

Artist statements can be the bane of your existence, but they are necessary when applying for grants and competitions, or even showing your art artwork in a local gallery. Come learn how to effectively communicate what you want to say about your work.

Photographing Your Own Work Bob Park, professional photographer

Tips and hints on photographing your own artwork. Galleries, museums, and art festivals look at hundreds of photographs and often your art has a two-second shot at making an impression. Come learn how to use the most of your own equipment to shoot an image that does your artwork justice.

How to Have CONTENT in Your Art and Not Get Sued! Tom Forsythe

This class is for artists creating collage art, Pop art, and other content oriented artforms. Learn about using satire and metaphors, as well as, political and celebrity content. Learn about public domain issues. Historically, artists have always had something to say-learn to say it!

Marketing. Getting Publicity, and Press Releases Terral Fox, Adjunct SUU, Graphic Design & Photography

Learn the importance of making a marketing plan, getting publicity, and how to make and maintain a customer! potential base. Learn how to keep in touch with people interested in your artwork.

Panel Discussion featuring: Cyrus Mejia, Corey Strange, Cathie McCormick, Tom Forsythe, & Glen Blakley

How do we realize independent vision? How do we understand aesthetic expression?

How do we cope with cultural critique and commentary?

How do we strive to be socially responsible--do we need to be socially responsible?

Are we part of a social and political environment from which art and artist emerge?

Is it possible to be creative and be detached from social values and politics?

Creative Coaching: Time Management for Artists

Kathy Cieslewicz, artist and Curator of Sears Museum Gallery, DSC, St. George, UT

Are you squandering your time and potential? What is your capacity? It's more than getting up earlier. You can explore and discover creativity you never thought you had and grow personally as you validate and nurture life-enhancing training.

How to Start a Gallery Walk in Your Town Alisha Tolman, Founder and Manager of the St. George Gallery Walk. Art on Main, and owner of the St. George Academy

A gallery walk can bring your town to life! Learn tips and tricks to get businesses, visual artists, performing artists, and patrons involved. It's a winning combination.

How to Start an Art Academy in Your Town

Carol Merrill, Director of the Women's Center at Weber State University, and owner of Merrill Academy of Fine Arts

Whether you desire to start a drawing group in your town, or a full-blown art curriculum based business, this is the class for you.

How to Blog Your Blog So It's NOT bla. bla. bla

Brian Passey, Features Writer for The Spectrum and St. George Magazine

How to add pages, post photos, link to your facebook, set up statcounter, set up email subscriptions, add a tweet on Twitter, mass media etiquette, and how to collect subscribers.

Running Your Business: Paperwork, Tracking Your Work, and Pricing Your Artwork Kirk Richards, Professional Artist

Since you are learning art is a business, learn the business skills needed to make it a success.

3D Success: You Can Make it Happen! Shane

Christensen of The Firm, DSC Ceramics Instructor Ceramics, sculpture, and other 3D art come with their own challenges. Learn from an expert about how to ship 3D art, build your resume, and become a successful artist.