



**This sheet is for advisement purposes only.**  
 It provides a logical sequence of choices for Public Relations students. For official policies and graduation requirements, see the Dixie State College catalog.

**Bachelor of Science in Communication  
 Mass Communication Emphasis  
 Public Relations Track**  
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LOWER DIVISION GENERAL EDUCATION REQUIREMENTS:		Credits	Prerequisites and Notes
<b>TOTAL GENERAL EDUCATION REQUIREMENTS:</b>		<b>31-32</b>	Comm department recommends Math 1040
MASS COMMUNICATION CORE DISCIPLINE REQUIREMENTS			
Core Discipline Requirements: (Take all)		Credits	Prerequisites and Notes
<input type="checkbox"/> COMM 1050	Intro to Communication Theory	3	
<input type="checkbox"/> COMM 1130	Writing for Mediated Audiences	3	ENGL 1010
<input type="checkbox"/> COMM 1500	Intro to Mediated Communication <b>OR</b>	3	
<input type="checkbox"/> COMM 2010	Media and Society		
<input type="checkbox"/> COMM 2110	Interpersonal Communication	3	
<input type="checkbox"/> COMM 2500	Being Digital: Elements, Trends, & Issues	3	
<input type="checkbox"/> COMM 3510	Ethics in Communication	3	COMM 1010 or 2110
<input type="checkbox"/> COMM 3060	Communication Theory	3	COMM 1050
<input type="checkbox"/> COMM 3560	Visual Communication	3	
<input type="checkbox"/> COMM 4260	Media Law	3	ENGL 2010
<input type="checkbox"/> COMM 4950	Internship	3	Take any semester. May be repeated once.
<input type="checkbox"/> COMM 4980	Senior Seminar (Capstone) (see note at right)	4	Take during last semester of college
<b>Complete one of the following:</b>		3	Take next-to-last semester before capstone
<input type="checkbox"/> COMM 4450	Communication Research		
<input type="checkbox"/> COMM 4460	Quantitative Research Methods		
<input type="checkbox"/> COMM 4470	Qualitative Research Methods		
<input type="checkbox"/> COMM 4480	Critical Research Methods		
<b>Total Core Discipline Requirements:</b>		<b>37</b>	
MASS COMMUNICATION EMPHASIS REQUIREMENTS			
Emphasis Requirements: (Take at least 15 credits as indicated)		Credits	Prerequisites and Notes
<u>Recommended for Public Relations Students:</u>			
<input type="checkbox"/> COMM 3580	Public Relations-	3	COMM 1130
<input type="checkbox"/> COMM 4580	Public Relations Case Studies <b>OR</b>	3	COMM 1130
<input type="checkbox"/> COMM 4640	Feature Writing		COMM 1610
<u>Audio Production Courses: (Select at least one)</u>			
<input type="checkbox"/> COMM 1560	Audio f/Cnvgd Media	3	Check the list on the back side of this advisement sheet for any <b>pre-requisites</b> .
<input type="checkbox"/> COMM 4790	Audio f/DMP		
<input type="checkbox"/> COMM 3790	Adv Aud f/Cnvrng Media		
<u>New Media Courses: (Select at least one)</u>			
<input type="checkbox"/> COMM 2460	Intro NwMed Prd	3	You may wish to take an additional one or more of these courses as an elective, but you are <b>not required</b> to do so. Select your electives around your specific interests.
<input type="checkbox"/> COMM 3530	Dig PhotoJournlsm		
<input type="checkbox"/> COMM 3480	New Social Media		
<input type="checkbox"/> COMM 4330	New Media Apps		
<u>TV/Film Production Courses: (Select at least one)</u>			
<input type="checkbox"/> COMM 1380/5	Intro TV Prod/Lab	3	
<input type="checkbox"/> COMM 3650 /5	TVFld Prod/Lab		
<input type="checkbox"/> COMM 2660	Intro DMP Prod		
<input type="checkbox"/> COMM 4380/5	AdvTV Prd/Lab		
<u>Other Mass Communication Electives (See recommendations below)</u>			
<input type="checkbox"/> COMM 1610	News Writ/Rptng	3	
<input type="checkbox"/> COMM 3830	Editor/Opin Wrtg		
<input type="checkbox"/> COMM 2660	Intro DMP Prod		
<input type="checkbox"/> COMM 4380/5	Adv TVProd/Lb		
<input type="checkbox"/> COMM 3650/5	TV Fld Prod/Lab		
<input type="checkbox"/> COMM 4490	Com&CntpPublss		
<input type="checkbox"/> COMM 3590	Media Mgmt/Sales		
<input type="checkbox"/> COMM 4580	P/R Case Studies		
<input type="checkbox"/> COMM 3600	Converged Jornlsm		
<input type="checkbox"/> COMM 4640	Feature Writing		
<input type="checkbox"/> COMM 3610	News/Copy Editing		
<input type="checkbox"/> COMM 4680	Adv Reporting		
<b>Total Emphasis Requirements:</b>		<b>15</b>	
ELECTIVES (See notes on electives below right)		36-37 credit hours	
<u>Recommended Lower-Division Electives for Public Relations Students</u>		<u>Notes About Electives:</u>	
COMM 1001	Comm First Year Experience (for incoming freshmen)	You will need 36-37 total credits of electives to graduate with the required 120 total college credits.	
COMM 2120	Small Group Communication		
<u>Recommended Upper-Division Electives for Public Relations Students</u>		<b>Specific electives are not required.</b> Work with your advisor to select <b>any</b> elective courses you desire in Communication or <b>any</b> other discipline. Take no more lower-division electives than necessary. Always give preference to upper-division electives where possible.	
If not taken as emphasis requirements, the following courses may be helpful.			
COMM 3850	Organizational Communication	No Prerequisite	
COMM 4490	Comm & Contemp. Public Issues	No Prerequisite	
COMM 4400	Human Comm. & Conflict	Prereq COMM 1270	
WHAT DO I NEED IN ORDER TO GRADUATE?			
<input type="checkbox"/> Complete all lower division general education requirements.	31-32	<input type="checkbox"/> Comm students must maintain a 2.5 (C+) or better GPA in order to graduate.	
<input type="checkbox"/> Complete all core requirements with a C+ or better in each course.	37	<input type="checkbox"/> No fewer than 40 credits must be upper division.	
<input type="checkbox"/> Complete all emphasis requirements	15	<input type="checkbox"/> No fewer than 30 of upper division must be at Dixie.	
<input type="checkbox"/> Complete elective credits to bring your total to no less than 120	36-37		
<b>Total college credits needed to graduate</b>		<b>120</b>	